Amendments to the Specification:

Please replace the Abstract with the following amended paragraph:

Systems, methods, and data structures are described which allow ~~or caching streaming media file in a manner that allows for storage and retrieval of portions of the streaming media file that are temporally non-contiguous and/or encoded at differing bit rates~~ limiting of dissemination of content in a multiplayer game, for example, limiting dissemination of goal-activated content in a massively multiplayer game (MPP).